



**SILK ROAD
INSURANCE
FORUM**

A Remed Global Event

Sponsorship Packages

Building *Bridges* to the Future of Insurance

25 March 2026 – Mandarin Oriental Bosphorus, Istanbul

The Silk Road Insurance Forum,
organized by Remed Global,
brings together industry leaders
from across the Silk Road region
in Istanbul, fostering regional
connections and creating new
collaboration opportunities.



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More details on speakers, sessions, and program highlights will be shared on LinkedIn. Follow us for updates.



Forum Venue

Industry stakeholders will come together at the Forum on Wednesday, 25 March 2026, at the Mandarin Oriental Bosphorus, Istanbul, aiming to strengthen the regional insurance ecosystem and fostering the development of sustainable and inclusive solutions.

Key Focuses

- **Regional cooperation** and the exploration of new business models
- Visionary sessions centered on **mobility, digitalization, and sustainability**
- **Collaborative solutions** that increase sector participation and unlock new growth opportunities

Sessions

The international sessions and networking opportunities will offer participants a valuable Forum experience.

- The Future of Insurance: New Prospects
- Opportunities Across the Emerging Silk Road Region
- TechBridge: Smarter and More Accessible Insurance
- Mobility Beyond Borders: Inspiring Transformation in Insurance
- Keynote Speakers



Participating Countries

The insurance protection gap remains wide in the Silk Road region, increasing financial risks despite the area's strong growth potential.

The Forum brings together industry leaders by special invitation from Türkiye, Azerbaijan, Bulgaria, China, Egypt, Georgia, Kazakhstan, Kyrgyzstan, the Turkish Republic of Northern Cyprus, Pakistan, Romania, Russia, Tajikistan, Turkmenistan, Ukraine, and Uzbekistan to support a stronger and more resilient insurance landscape.



Attendee Profile

The Silk Road Insurance Forum is the unique international platform bringing together leaders from the insurance and reinsurance sectors to drive dialogue, collaboration, and a shared vision for the future.

- Leaders from local and international insurance companies
- InsurTech and MobilityTech representatives
- Insurance associations and regulatory authorities
- Academics and legal experts



Forum Sponsorship

Sponsoring the Silk Road Insurance Forum offers your brand global visibility and the opportunity to establish strategic connections with industry leaders.

On-site placements and networking hubs ensure your brand stands out throughout the Event. By choosing one of the six different sponsorship packages, you can position your brand alongside industry leaders and foster regional collaborations.



Sponsorship Benefits

**Regional
Strategic
Partnerships**

**Thought
Leadership**

**Brand
Visibility**

**Networking
with industry
leaders**

Sponsorship Levels and Benefits

Platinum Sponsor	Main sponsor, opening speech privilege, and the most prominent logo visibility across all event materials
Gold Sponsor	Session sponsorship, extended logo visibility
Silver Sponsor	Networking/coffee break sponsorship, logo visibility
Support Sponsor	Logo or branded material included in the participant kit
Gala Dinner Sponsor	Gala dinner opening speech, menu and venue branding
Attendee Sponsor	Logo visibility on event materials, lanyards, tote bags, event report, etc.
Media Sponsor	Pre- and post-event media visibility, interviews, and special features
Global Media Partner	International media and communication support, exclusive brand integration

Platinum Sponsor

The forum's most prestigious sponsorship. It positions your brand at the highest level, providing on-stage visibility and unlimited communication opportunities.

- Take the stage as a keynote speaker at the summit
- Brand mentioned at opening and closing
- Priority placement in press releases and media interviews
- Logo on stage design and main screen
- Special feature in the official summit video
- Exclusive announcements during sessions by organizers

Gold Sponsor

Strong brand visibility and effective engagement opportunities with top-tier participants.

- Special acknowledgment in the forum program
- Branded visuals during networking sessions
- Premium exposure on the forum website and social media
- Logo featured in all press communications

Silver Sponsor

Opportunity to boost brand visibility and connect with your target audience in a dynamic and impactful setting.

- Visibility on the forum website and digital announcements
- Logo placement in participant-facing digital materials
- Regular exposure through social media posts
- On-stage acknowledgment throughout the event

Support Sponsor

A visibility option designed to add meaningful value to the forum.

- Mention among the forum's official supporters
- Logo visibility on the website
- Featured on the final slide at the end of the forum
- Brand acknowledgment in the event report

Gala Dinner Sponsor

Put your brand in the spotlight during the gala dinner, the event's most memorable moment.

- On-stage acknowledgment and logo visibility during the opening
- Brand mention on the gala menu
- Logo integrated into gala hall decorations
- Brand visibility at the photo area

Attendee Sponsor

Make your brand felt by participants from their first interaction to the very last moment of the event.

- Visibility on all event materials used by participants
- Dedicated brand placement throughout the venue (welcome area, registration desk, etc.)
- On-site acknowledgment by the event team and feature on a special thank-you board
- Brand logo and link on the event website

Media Sponsor

Highlight your brand across all communication channels as the media partner of the forum.

- Logo visibility in media announcements before and after the forum
- Tagged as media sponsor in social media posts
- Brand presence in the forum press room
- Logo featured in media content shared with participants
- Exclusive interview access with top-tier executives

Global Media Partner

Showcase your brand on an international level and gain access to the global insurance and mobility community.

- Brand visibility in international press releases
- Featured as a sponsor in global announcements
- Logo used in the Event's international media communications
- Highlighted in the post-forum reports
- Exclusive interview access with top-tier executives

Contact

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Remed Global is an international group of companies that has been expanding its service network with leading brands in their sectors since 1993.

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